



# 2024 SPONSORSHIP OPPORTUNITIES

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[affordablehousingcoalition.org](http://affordablehousingcoalition.org)



## MISSION

The mission of the Oklahoma Coalition for Affordable Housing (OCAH) is to lead the movement to ensure that all residents of the state of Oklahoma flourish in safe, affordable homes and to help communities develop safe and affordable housing options for all residents.

We reach our mission through advocacy, education, and practical training to foster the production and maintenance of affordable housing throughout the state.

## COMMITTEES

Committees are an important part of the Coalition. Committees include:

- ♦ Government Affairs
- ♦ Membership Development
- ♦ Programs & Events
- ♦ Housing Conference

If you would like to serve on a committee, please visit: [tinyurl.com/2024OCAH-JoinCmte](https://tinyurl.com/2024OCAH-JoinCmte)

**QUESTIONS OR FOR MORE INFORMATION:**  
**ANDREA FLOWERS-HOUSEHOLTER,**  
**EXECUTIVE DIRECTOR**  
**ANDREA@OCAH.INFO**

## MEMBERSHIP

Join us in making Oklahoma a better place to live. Coalition members include affordable housing developers, realtors, consultants, local units of government, nonprofits, lenders, housing industry trade, and investors. Membership is for organizations and include various levels including Sustaining, Corporate, Non-Profit/ Housing Authorities/Gov, Corporate Affiliates and Individuals. Become a member by completing your membership application at: [affordablehousingcoalition.org](https://affordablehousingcoalition.org).



**SAVE THE DATE**



Oklahoma Coalition for Affordable Housing

**September 24-26, 2024**

The Reed Conference Center, Midwest City, OK

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# 2024 SPONSORSHIP OPPORTUNITIES

SPONSOR ALL EVENTS FOR 2024 WITH 3 DIFFERENT SPONSORSHIP OPTIONS OR  
CHOOSE WHICH EVENT(S) YOU WOULD LIKE TO SPONSOR!

## AFFORDABLE HOUSING DAY AT THE CAPITOL

Every year the Coalition hosts an Affordable Housing Day at the Oklahoma State Capitol. This is a prime opportunity for the industry to address development, financing and policy on various issues related to housing our workforce, homelessness, seniors, and families with limited incomes.

**Event Date: Tuesday, May 7, 2024**

Average Attendance: 80+

## MEMBERSHIP APPRECIATION LUNCHEON

The Coalition holds this networking luncheon in the spring following the OHFA Board of Trustees meeting in May.

**Event Date: Wednesday, May 15, 2024**

Average Attendance: 90+

## QUALIFIED ALLOCATION PLAN (QAP) LUNCHEON FOR VOTING MEMBER ONLY

Every year the coalition hosts a luncheon for our Voting Members to review and compile feedback on the draft QAP.

**Event Date: Summer 2024 (TBD closer to event)**









































Average Attendance: 40+

## OCAH ANNUAL MEETING

The Coalition Annual Meeting brings the membership together to hear an annual update regarding the financial health of the organization and to recognize board and committee members. The Annual Meeting will be held during the Oklahoma Housing Conference.

**Event Date: Wednesday, September 25, 2024**

*Held during the Oklahoma Housing Conference*  
Conference Average Attendance: 350+

SPONSOR BENEFITS	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
Option to speak at one event & individual sign showcased at each event							
Featured logo <u>with hyperlink</u> on website as 2024 OCAH Premier Sponsor							
Recognition on individual signage at each OCAH event							
Reserved seating during Annual Meeting Luncheon <i>(+for all Annual Mtg Sponsors)</i>							
Logo featured on OCAH event e-blasts and monthly e-newsletter							
Recognition on special signage and event materials at event							
Featured logo <u>with hyperlink</u> on event registration website							
Complimentary exhibit booth at Affordable Housing Day at the Capitol							
Featured logo <u>with hyperlink</u> on website as 2024 OCAH Sponsor							
# of complimentary tickets to each OCAH event (excluding Housing Conference)	6	5	4	3	2	1	
COST	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	\$500	\$250

**Would you like to sponsor the annual Economic Impact Report which is prepared by the Oklahoma Department of Commerce? Sponsorship information is included on the Sponsor Application. Sponsors are due by Friday, February 9, 2024.**

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# 2024 SPONSORSHIP APPLICATION

Sponsorship packages are available to help you make the right impression in this market. As a sponsor, this is your opportunity to show your commitment to the affordable housing industry, while enhancing your visibility and achieving your public relations and marketing or advertising goals.

## SPONSORSHIP LEVEL (PLEASE SELECT WHICH LEVEL YOU WISH TO SPONSOR.)

### OCAH Annual Sponsor 2024

- ☐ Premier Sponsor - \$5,000
- ☐ Diamond Sponsor - \$3,500
- ☐ Platinum - \$2,500
- ☐ Gold Sponsor - \$1,500

*\*Annual sponsors are sponsors for all events.  
Please refer to benefits listed on page 3.*

### Economic Impact Report Sponsor

- ☐ Platinum \$1,500    ☐ Silver \$1,000
- ☐ Bronze \$500    ☐ Friend \$250

*\*Benefits: Platinum, Silver & Bronze Sponsor logos included on Cover Page of report; Friend Sponsors are listed on the Cover Page. Printed copies of the report are given to all state legislators and used for advocacy throughout the year. All sponsor logos will be included on the Coalition website. To be included on the Cover Page for the 2022-23 report, form must be received by February 9, 2024. Sponsors received after this date will be included on the 2024 report.*

### Event Sponsor 2024

- ☐ Silver - \$1,000
  - ☐ Affordable Housing Day
  - ☐ Annual Meeting
  - ☐ QAP Luncheon
  - ☐ Member Appreciation Event
- ☐ Bronze - \$500
  - ☐ Affordable Housing Day
  - ☐ Annual Meeting
  - ☐ QAP Luncheon
  - ☐ Member Appreciation Event

### ☐ Friend - \$250

- ☐ Affordable Housing Day
- ☐ Annual Meeting
- ☐ QAP Luncheon
- ☐ Member Appreciation Event

*\*Annual Meeting Sponsors: When you sponsor the Annual Meeting, tickets for the Annual Meeting are for the Annual Meeting luncheon only held during the Oklahoma Housing Conference. An added benefit for those sponsoring the Annual Meeting include a complimentary booth, full or half page color ad depending on your sponsorship level.*

## COMPANY INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP CODE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

**PAYMENT** CREDIT CARD: ☐ VISA ☐ MC ☐ DISCOVER ☐ AX ☐ CHECK ☐ INVOICE ME

CARD NUMBER: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_ CVC CODE: \_\_\_\_\_



Please make check payable to: OCAH  
Mail To: P.O. Box 30661, Edmond, OK 73113

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