



SPONSORSHIP OPPORTUNITIES FOR KEYNOTE SPEAKER, MATTHEW DESMOND

Presented by the Oklahoma Coalition for Affordable Housing (OCAH), the Oklahoma Housing Conference is the premier event in Oklahoma where affordable housing industry professionals come together to learn and connect with their peers. The 2021 Conference will feature Matthew Desmond, 2017 Pulitzer Prize winning author of the book *Evicted*. He will make his second appearance at an Oklahoma Housing Conference, where he will address the current eviction crisis in America due to the Coronavirus Pandemic. He will deliver his keynote address during the Closing Luncheon on Wednesday, May 26. Desmond has received multiple national awards for *Evicted*, which was also named as one of the Best Books of 2016 by nearly three dozen outlets.

MATTHEW DESMOND PRESENTING SPONSOR - \$25,000

- ◆ Full Conference Registration for Ten (10) Attendees
- ◆ VIP Meet & Greet with Matthew Desmond
- ◆ Reserved table/seating during Closing Luncheon
- ◆ 8' Complimentary Exhibit Booth & Full Page Program Ad
- ◆ Speaking Opportunity during the Closing Luncheon, May 26 (3 min max)
- ◆ Company Logo on Screen, Signage and hyperlink on website
- ◆ Company Logo on all conference marketing materials including but not limited to promotional postcards, registration packets, program, etc.

MATTHEW DESMOND ELITE SPONSOR - \$10,000

- ◆ Full Conference Registration for Five (5) Attendees
- ◆ VIP Meet & Greet with Matthew Desmond
- ◆ Reserved table/seating during Closing Luncheon
- ◆ 8' Complimentary Exhibit Booth & Full Page Program Ad
- ◆ Company Logo on Screen, Signage and hyperlink on website
- ◆ Company Logo on all conference marketing materials including but not limited to promotional postcards, registration packets, program, etc.

MATTHEW DESMOND PREMIER SPONSOR - \$5,000

- ◆ Full Conference Registration for Three (3) Attendees
- ◆ VIP Meet & Greet with Matthew Desmond
- ◆ Reserved table/seating during Closing Luncheon
- ◆ 8' Complimentary Exhibit Booth & Half Page Program Ad
- ◆ Company Logo on Screen Signage
- ◆ Company Logo with hyperlink on Conference website

MATTHEW DESMOND CORPORATE SPONSOR - \$2,500

- ◆ Full Conference Registration for Two (2) Attendees
- ◆ Half Page Program Ad
- ◆ Reserved seating during Closing Luncheon
- ◆ Company Logo on Screen, Signage and hyperlink on website

MATTHEW DESMOND TABLE SPONSOR - \$1,500

- ◆ Full Conference Registration for Two (1) Attendee
- ◆ Reserved seating during Closing Luncheon
- ◆ Company Logo on Screen, Signage and hyperlink on website

Sponsorship commitments due on or before March 26, 2021.

For More Information Contact: Andrea Flowers-Householter, Coalition Manager
 E ocah@outlook.com | P 405.418.6224 W affordablehousingcoalition.org





SPONSORSHIP AGREEMENT

MATTHEW DESMOND SPONSOR OPTIONS

PLEASE CHOOSE ONE:

- Presenting Sponsor \$25,000 (10 registrations, ad & booth)
- Elite Sponsor \$10,000 (5 registrations, ad & booth)
- Premier Sponsor \$5,000 (3 registrations, ad & booth)
- Corporate Sponsor \$2,500 (2 registrations & ad)

SUBMISSION INFO:

Please submit your completed form and high resolution logo (300 dpi pdf or jpeg preferred) to:

OCAH | P.O. Box 58 | OKC, OK 73101
 or ocah@outlook.com

SPONSORSHIP COMMITMENTS DUE ON OR BEFORE MARCH 26, 2021.

PLEASE NOTE:

- ♦ Sponsorship level commitments are honored on a first-come, first-served basis.
- ♦ You may donate extra registrations included with your sponsorship as scholarships for non-profits and students. Please let OCAH know if you are interested.

BINDING CONTRACT AGREEMENT

Sponsor agrees to comply fully with Rules and Regulations for the 2021 Oklahoma Affordable Housing Conference. This Sponsor/Exhibitor/Advertiser contract becomes a binding contract only upon conference management's issuance of the written confirmation to the applicant. The applicant understands and agrees that by signing this contract and by providing its mailing address, e-mail address, telephone number and fax number, it consents to receive communications from the Oklahoma Coalition for Affordable Housing (OCAH) and the 2020 Oklahoma Affordable Housing Conference via regular mail, e-mail, or telephone.

PAYMENT AND TERMS. Payment is due on or before March 26, 2021. If purchase takes place after this date, payment is due with the contract. Failure to comply with payment terms may result in loss of this and future Sponsor/Exhibitor/Advertising opportunities.

CANCELLATION OF PARTNERSHIP/EXHIBIT BOOTHS/MARKETING/ADVERTISING OPPORTUNITIES: In the event that written notification of cancellation is sent from the authorized representative of Sponsor/Exhibitor/Advertiser to OCAH on or before 180 days prior to the event; all sums paid up until that date will be refunded. No refunds will be made within 180 days of the event.

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Authorized By _____

Title _____

Signature _____

Date _____



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