



2021 SPONSORSHIP OPPORTUNITIES

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affordablehousingcoalition.org



MISSION

The mission of the Oklahoma Coalition for Affordable Housing (OCAH) is to lead the movement to ensure that all residents of the state of Oklahoma flourish in safe, affordable homes and to help communities develop safe and affordable housing options for all residents.

We reach our mission through advocacy, education, and practical training to foster the production and maintenance of affordable housing throughout the state.

COMMITTEES

Committees are an important part of the Coalition. Committees include:

- ◆ Government Affairs
- ◆ Membership Development
- ◆ Programs & Events
- ◆ Communications

If you would like to serve on a committee, please [CLICK HERE](#).

MEMBERSHIP

Join us in making Oklahoma a better place to live. Coalition members include affordable housing developers, realtors, consultants, local units of government, nonprofits, lenders, housing industry trade, and investors.

Membership types include Sustaining, Corporate, General/ Non-Profit/Housing

Authorities, Corporate Affiliates and Individuals. Become a

member by completing our online membership application at:

affordablehousingcoalition.org.

BECOME A
MEMBER
JOIN TODAY!

SAVE THE **NEW DATE:**



MAY 24-26, 2021

THE REED CONFERENCE CENTER | MIDWEST CITY, OK



2021 SPONSORSHIP OPPORTUNITIES

SPONSOR ALL EVENTS FOR 2021 WITH 3 DIFFERENT SPONSORSHIP OPTIONS OR
CHOOSE WHICH EVENT(S) YOU WOULD LIKE TO SPONSOR!

AFFORDABLE HOUSING DAY AT THE CAPITOL

Every year the Coalition hosts an Affordable Housing Day at the Oklahoma State Capitol. This is a prime opportunity for the industry to address development, financing, taxes and policy on various issues related to housing our workforce, homeless, seniors, and families with limited incomes.

Event Date: TBD *Because of the Coronavirus Pandemic and the renovations at the Capitol, we will not be able to book the date of this event until February of 2021. Details will be available in 2021.*

Average Attendance: 100+

OCAH ANNUAL MEETING

The Coalition hosts an Annual Meeting each May immediately following the Oklahoma Housing Finance Agency's Trustee Meeting. This year the Annual Meeting will be held in conjunction with the Oklahoma Housing Conference.

Event Date: May 26, 2021

**Will be held during the Closing Breakfast during the Oklahoma Housing Conference*

Average Attendance: 100+

QUALIFIED ALLOCATION PLAN (QAP)

VOTING MEMBER ONLY LUNCHEON

Every year the coalition hosts a luncheon for Voting Members only to review and compile feedback on the QAP.

Event Date: Summer 2021



























Average Attendance: 40+

MEMBERSHIP APPRECIATION LUNCHEON

New in 2019, the Coalition sponsored our first Annual Membership Appreciation event. The 2021 luncheon will follow the OHFA Board of Trustees meeting in September. Look for more details in 2021.

Event Date: September 22, 2021

Average Attendance: 50+

SPONSOR BENEFITS	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
Option to speak at one event & sign showcased at each event							
Featured logo <u>with hyperlink</u> on website as 2021 OCAH Sponsor							
Featured logo <u>with hyperlink</u> on all event registration websites and event materials							
Recognition at all OCAH events							
Logo featured on all OCAH e-blasts and monthly e-newsletter							
Option to display banners at Annual Meeting & reserved table							
# of complimentary tickets to each OCAH event	10	8	6				
Complimentary exhibit booth at Affordable Housing Day at the Capitol							
Featured logo <u>with hyperlink</u> on event registration website, logo on printed materials and recognition at event							
Logo included on OCAH website and on sponsored event e-blasts							
# of complimentary tickets to sponsored event				4	3	2	1
COST	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	\$500	\$250



2021 SPONSORSHIP APPLICATION

Sponsorship packages are available to help you make the right impression in this market. As a sponsor, this is your opportunity to show your commitment to the affordable housing industry, while enhancing your visibility and achieving your public relations and marketing or advertising goals.

SPONSORSHIP LEVEL

OCAH Annual Sponsor 2021

- Premier Sponsor - \$5,000
- Diamond Sponsor - \$3,500
- Platinum - \$2,500

**Annual sponsors are sponsors for all events and will receive the benefits listed on page 3.*

Event Sponsor 2021

- | | |
|----------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Gold Sponsor - \$1,500 | <input type="checkbox"/> Silver Sponsor - \$1,000 |
| <input type="checkbox"/> Affordable Housing Day | <input type="checkbox"/> Affordable Housing Day |
| <input type="checkbox"/> Annual Meeting | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> QAP Luncheon | <input type="checkbox"/> QAP Luncheon |
| <input type="checkbox"/> Member Appreciation Event | <input type="checkbox"/> Member Appreciation Event |

**Both Gold & Silver Level Annual Meeting Sponsors will receive reserved seat-ing during the Annual Meeting.*

- | | |
|----------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Bronze Sponsor - \$500 | <input type="checkbox"/> Friend Sponsor - \$250 |
| <input type="checkbox"/> Affordable Housing Day | <input type="checkbox"/> Affordable Housing Day |
| <input type="checkbox"/> Annual Meeting | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> QAP Luncheon | <input type="checkbox"/> QAP Luncheon |
| <input type="checkbox"/> Member Appreciation Event | <input type="checkbox"/> Member Appreciation Event |

COMPANY INFORMATION

COMPANY NAME: _____

CONTACT NAME: _____ PHONE: _____

EMAIL: _____

CONTACT ADDRESS: _____

CITY/STATE/ZIP CODE: _____

BILLING ADDRESS: _____ ZIP CODE: _____

COMPANY INFORMATION

CREDIT CARD: VISA MC DISCOVER AX CHECK ENCLOSED MAIL ME AN INVOICE

CARD NUMBER: _____

NAME ON CARD: _____ EXPIRATION DATE: _____ CVC CODE: _____



Please make check payable to: OCAH
Mail To: P.O. Box 58, Oklahoma City, OK 73101